



Overview

HERO PM offers export feeds of professionally managed annual rental listings (RP) and vacation rental listings (VR). Companies who wish to present rental listings to a large audience may qualify to be a HERO PM export partner.

Most companies will grab data from the standard daily export feed using their partner access credentials. Others may qualify for a custom feed, delivered periodically from our servers. A custom feed can be built according to our format, or in certain cases, according to the desired format of the export partner.

Information on our database structure and feed mechanisms is confidential and proprietary, limited for use only by accepted export partners for the purposes of increasing the exposure of the listings of HERO PM members. By viewing this document you agree not to use the information for any other purpose.

Section A: Listing Data

The following table includes all data that may be exported in a feed. Consult the "Grab Feed" overview for fields included in the standard export. A field can only be included in a custom feed with demonstrated use, that is, an export partner must prove that they have a corresponding database and display field on the receiving end.

Native Field Name	XML Equivalent [Scope]	Status / Type	Description	Options	Range / Limits
PRID	PropertyID [Listing.Record]	hidden	Property ID (automatically assigned)		State Abbreviation \$ Serial Number \$ System (S or L) <i>Export only</i>
ALID	AlternateID [Listing.Record]	text	PROMAS/Alternate ID		Alpha 32
DATL	DateListed [Listing.Record]	hidden	Date listed		Unix Time 16 <i>Export only</i>
DATC	DateChanged [Listing.Record]	hidden	Date last changed		Unix Time 16 <i>Export only</i>
DATX	DateExpires [Listing.Record]	hidden	Date of expiration		Unix Time 16 <i>Export only</i>
DLTD	Deleted [Listing.Record]	hidden	Deleted (not yet purged)		Boolean
LSTR	EnteredBy [Listing.Record]	hidden	Name of user entering listing		Alpha 100 <i>Export only</i>
SAPI	ListingStatusAPI [Listing.Record]	Text	URL to status API	Details in API section.	Per API Spec
VAPI	ListingViewsURL [Listing.Record]	Text	URL to statistics API. Views to this listing should be reported, API can be queried for stats display.	Details in API section.	Per API Spec

PAPI	ListingProcessingURL [Listing.Record]	Text	URL to processing API. Success and failure messages during listing import/processing should be reported.	Details in API section.	Per API Spec
HNUM	HouseNumber [Listing.Location]	text	House number (of address)		Alpha 20
CMPT	CompassPoint [Listing.Location]	text	Compass point - N,W,S,E, etc. (of address)		Alpha 4
STNM	StreetName [Listing.Location]	text	Street name (of address)		Alpha 100 <i>Reqd for Import</i>
STCD	StreetCode [Listing.Location]	text	Street code - Ave, St, Dr, etc (of address)		Alpha 50
UNIT	Unit [Listing.Location]	text	Unit number (of address)		Alpha 50
BLDG	Building [Listing.Location]	text	Building number		Alpha 50
PLNC	PlannedCommunity [Listing.Location]	text	Planned community name		Alpha 100
SUBD	Subdivision [Listing.Location]	text	Subdivision name		Alpha 100
CPLX	Complex [Listing.Location]	text	Complex/community name		Alpha 100
CITY	City [Listing.Location]	text	City name		Alpha 100 <i>Reqd for Import</i>
STAT	State [Listing.Location]	text	State abbreviation		Alpha 2 Must be valid state abbreviation or DC <i>Reqd for Import</i>
ZIPC	ZipCode [Listing.Location]	text	Zip code		Alpha 10 Must be 5 or 9 digits, can include dash
COUN	County [Listing.Location]	text	County/parish		Alpha 100
CTRY	Country [Listing.Location]	text	Country		Alpha 100
GEOC	GeoCode [Listing.Location]	text	Geo code, other (mapsco, etc.)		Alpha 100
GLAT	GeoLat [Listing.Location]	text	Geo sync latitude		Alpha 32 Must be valid geo latitude
GLNG	GeoLng [Listing.Location]	text	Geo sync longitude		Alpha 32 Must be valid geo longitude
CTRC	CensusTract [Listing.Location]	text	Census tract		Alpha 100
PARN	ParcelNumber [Listing.Location]	text	Parcel number		Alpha 100
PARL	ParcelLetter [Listing.Location]	text	Parcel letter		Alpha 100
LEGL	LegalName [Listing.Location]	text	Balance of legal name		Alpha 254
ASBN	AssessorsBook [Listing.Location]	text	Assessor's book number		Alpha 100
ASMN	AssessorsMap [Listing.Location]	text	Assessor's map number		Alpha 100
SCH1	SchoolElementary [Listing.Location]	text	School zone - Elementary		Must be valid school or district name Alpha 100
SCH2	SchoolMiddle [Listing.Location]	text	School zone - Jr. High		Must be valid school or district name Alpha 100
SCH3	SchoolHigh [Listing.Location]	text	School zone - High		Must be valid school or district name Alpha 100

SCH4	SchoolCollege [Listing.Location]	text	Local college/university		Alpha 100
DDIR	DrivingDirections [Listing.Location]	text	Driving directions		Memo
LOCN	LocationInfo [Listing.Location]	text	Location information		Memo
BEDS	Bedrooms [Listing.Specs]	text	Bedrooms	Value less than 1 is a studio/efficiency	Decimal 4.1 <i>Reqd for Import</i>
BATH	Bathrooms [Listing.Specs]	text	Bathrooms		Decimal 4.2 <i>Reqd for Import</i>
DBD1	DimensionsBed1 [Listing.Specs]	text	Dimensions of bedroom 1		Alpha 20
DBD2	DimensionsBed2 [Listing.Specs]	text	Dimensions of bedroom 2		Alpha 20
DBD3	DimensionsBed3 [Listing.Specs]	text	Dimensions of bedroom 3		Alpha 20
DBD4	DimensionsBed4 [Listing.Specs]	text	Dimensions of bedroom 4		Alpha 20
DBD5	DimensionsBed5 [Listing.Specs]	text	Dimensions of bedroom 5		Alpha 20
DLVR	DimensionsLivingRoom [Listing.Specs]	text	Dimensions of living room		Alpha 20
DDNR	DimensionsDiningRoom [Listing.Specs]	text	Dimensions of dining room		Alpha 20
DFMR	DimensionsFamilyRoom [Listing.Specs]	text	Dimensions of family room		Alpha 20
DKIT	DimensionsKitchen [Listing.Specs]	text	Dimensions of kitchen		Alpha 20
DDEN	DimensionsDen [Listing.Specs]	text	Dimensions of den		Alpha 20
DOTH	DimensionsOtherRoom [Listing.Specs]	text	Dimensions of other room		Alpha 20
DBTH	BathroomsDescription [Listing.Specs]	text	Description of bathrooms		Alpha 254
SQFT	SquareFeet [Listing.Specs]	text	Approximate livable square feet		Alpha 20
SSQF	SquareFeetSource [Listing.Specs]	text	Source of square footage measurement		Alpha 20
TSQF	SquareFeetBuilding [Listing.Specs]	text	Total square footage of building		Alpha 20
LSQF	SquareFeetLot [Listing.Specs]	text	Lot size in square feet		Alpha 20
LACR	AcresLot [Listing.Specs]	text	Lot size in (portion of) acres		Alpha 20
DLOT	DimensionsLot [Listing.Specs]	text	Dimensions of lot		Alpha 20
TMOV	TotalMovein [Listing.Lease]	text	Total move-in cost		Decimal 8.2
RENT	Rent [Listing.Lease]	text	Monthly rent		Decimal 8.2
RTAX	RentTax [Listing.Lease]	text	Tax on rent		Decimal 8.2
SDPR	SecurityDeposit [Listing.Lease]	text	Security deposit refundable		Decimal 8.2
SDPN	SecurityDepositNR [Listing.Lease]	text	Security deposit non-refundable		Decimal 8.2
CDPR	CleaningDeposit [Listing.Lease]	text	Cleaning deposit refundable		Decimal 8.2
CDPN	CleaningFee [Listing.Lease]	text	Cleaning fee non-refundable		Decimal 8.2
P DPR	PetDeposit [Listing.Lease]	text	Pet deposit refundable		Decimal 8.2
PDPN	PetFee [Listing.Lease]	text	Pet fee non-refundable		Decimal 8.2
RDFR	RedecoratingFeeR [Listing.Lease]	text	Redecorating fee refundable		Decimal 8.2

RDFN	RedecoratingFee [Listing.Lease]	text	Redecorating fee non-refundable		Decimal 8.2
OTFR	OtherFeeR [Listing.Lease]	text	Other fee refundable		Decimal 8.2
OTFN	OtherFeeNR [Listing.Lease]	text	Other fee non-refundable		Decimal 8.2
AFEE	AssociationFee [Listing.Lease]	text	Association fee		Decimal 8.2
APFS	AppFeeStandard [Listing.Lease]	text	Application fee standard		Decimal 8.2
APFI	AppFeeIndividual [Listing.Lease]	text	Application fee individual		Decimal 8.2
APFC	AppFeeCouple [Listing.Lease]	text	Application fee couple		Decimal 8.2
XGAR	ExtraRentGarage [Listing.Lease]	text	Extra monthly rent / fee for garage		Alpha 20
XSTO	ExtraRentStorage [Listing.Lease]	text	Extra monthly rent / fee for storage		Alpha 20
XPET	ExtraRentPet [Listing.Lease]	text	Extra monthly rent / fee for pet		Alpha 20
XCLB	ExtraRentClub [Listing.Lease]	text	Extra monthly rent / fee for club membership		Alpha 20
TDPR	SecurityDepositType [Listing.Lease]	text	Type of deposit	\$/%/W	Alpha 10
SDPW	SecurityDepositWaiver [Listing.Lease]	text	Security deposit waiver		Decimal 8.2
MNSM	MaintInfoManager [Listing.Maintenance]	Text	Maintenance info for manager		Memo
MNST	MaintInfoTenant [Listing.Maintenance]	Text	Maintenance info for tenant		Memo
MNSV	MaintInfoVendor [Listing.Maintenance]	Text	Maintenance info for vendor		Memo
MNSW	MaintInfoWarranty [Listing.Maintenance]	Text	Maintenance info related to home warranty		Memo
CBRK	CommissionToBroker [Listing.Commission]	text	Commission to tenant's broker		Alpha 20
RBRK	RenewalCommission [Listing.Commission]	text	Renewal commission to tenant's broker		Alpha 20
OCMP	OtherCompensation [Listing.Commission]	text	Other compensation paid		Alpha 20
TAGL	TagLine [Listing.Description]	text	Tag line		Alpha 100
YRBL	YearBuilt [Listing.Description]	text	Year built	4 digit year, 2 digits is assumed to be 19XX	Alpha 4
BLDR	Builder [Listing.Description]	text	Builder		Alpha 50
PNAM	PropertyName [Listing.Description]	text	Property name	May come from pre-defined list unique to this user	Alpha 100
DAVL	DateAvailable [Listing.Description]	text	Date available		Alpha 100
REMS	Remarks [Listing.Description]	text	Remarks	May contain HTML	Memo
CATG	ListingCategory [Listing.Description]	clist	Listing category	May come from pre-defined list unique to this user	A-Z plus separators
HTYP	DwellingType [Listing.Construction]	list	Dwelling type (list)	A: Single family B: Townhouse C: Condo D: Patio home E: Duplex	A-Z plus separators

				F: Fourplex G: Mobile home H: Manufactured home I: Apartment J: Suite K: Flat L: Villa Z: Other / see remarks	
HARC	DwellingArchitecture [Listing.Construction]	list	Dwelling architecture (list)	A: Single-level B: Multi-level C: Traditional D: Contemporary E: Colonial F: Victorian G: Cape Cod H: Ranch I: Spanish J: Edwardian K: Territorial L: Bungalow / Craftsman M: Pueblo / Santa Fe N: Neoclassical O: Mediterranean P: Prairie Q: Federal / Georgian R: Tudor Z: Other / see remarks	A-Z plus separators
HCNS	DwellingMaterial [Listing.Construction]	list	Dwelling construction (list)	A: Block B: Brick C: Wood frame D: Steel frame E: Adobe Z: Other / see remarks	A-Z plus separators
HFIN	DwellingFinish [Listing.Construction]	list	Dwelling finish construction (list)	A: Wood B: Stucco C: Brick trim D: Stone E: Siding Z: Other / see remarks	A-Z plus separators
HSTY	DwellingStyle [Listing.Construction]	list	Dwelling style (list)	A: Detached B: 2/3/4 plex C: Clustered D: Row housing E: High-rise F: Mid-rise G: Low-rise Z: Other / see remarks	A-Z plus separators
USTY	UnitStyle [Listing.Construction]	list	Unit style (list)	A: All on one level B: On two levels C: On three or more levels D: No common walls E: One common wall F: Two common walls G: Three common walls H: Neighbors above I: Neighbors below J: End unit K: Poolside L: Ground level M: North/south exposure N: East/west exposure Z: Other / see remarks	A-Z plus separators
ROOF	Roof [Listing.Construction]	list	Roof construction (list)	A: Composite shingle B: All tile C: Partial tile D: Shakes E: Metal	A-Z plus separators

				<p>F: Rolled G: Concrete H: Rock I: Foam J: Tar K: Built up L: Slate M: Green N: Thatch O: Flat P: Low pitch Q: Steep pitch R: Hipped S: Gabled T: Mansard U: Arched Z: Other / see remarks</p>	
FENC	Fence [Listing.Construction]	list	Fence construction (list)	<p>A: Block B: Wood C: Chain link D: Concrete panel E: Wire F: Partial G: Combination H: RV gate I: Driveway gate J: Electric gate X: No fence Z: Other / see remarks</p>	A-Z plus separators
FLOR	Flooring [Listing.Construction]	list	Floor coverings (list)	<p>A: Carpet B: Ceramic tile C: Vinyl tile D: Vinyl E: Hardwood F: Concrete Z: Other / see remarks</p>	A-Z plus separators
WIND	Windows [Listing.Construction]	list	Window coverings (list)	<p>A: Drapes B: Mini-blinds C: Vertical blinds D: Shutters E: Cloth blinds F: Plastic blinds G: Metal blinds H: Wood shutters I: Metal shutters J: Screens Z: Other / see remarks</p>	A-Z plus separators
FIRE	Fireplace [Listing.Construction]	list	Fireplace description (list)	<p>A: One fireplace B: Two fireplaces C: Three or more fireplaces D: Fireplace in family room E: Fireplace in living room F: Fireplace in master bedroom G: Fireplace in dining room H: Gas fireplace I: Freestanding fireplace J: Exterior fireplace K: Firepit L: Wood stove M: Two-way fireplace N: Beehive / kiva fireplace X: No fireplace Z: Other / see remarks</p>	A-Z plus separators
PARK	Parking [Listing.Construction]	list	Parking (list)	<p>A: 1 car garage B: 2 car garage C: 3 car garage D: 4+ car garage</p>	A-Z plus separators

				E: 1 car carport F: 2+ car carport G: Detached parking H: Parking slab I: Assigned parking J: Unassigned parking K: Covered parking L: Street parking M: Side vehicle entry N: Rear vehicle entry O: RV parking P: RV gate Q: Electric door opener R: Heated garage S: Separate vehicle storage area T: Driveway parking U: Tandem parking X: No parking Z: Other / see remarks	
POOL	Pool [Listing.Construction]	list	Pool description (list)	A: Private pool B: Community pool C: Public pool D: Indoor pool E: Outdoor pool F: Heated pool G: Diving pool H: Play pool I: Lap pool J: Above ground pool K: Fenced pool X: No Pool Z: Other / see remarks	A-Z plus separators
PSPA	Spa [Listing.Construction]	list	Spa description (list)	A: Private spa B: Community spa C: Public spa D: Indoor spa E: Outdoor spa F: Above ground spa X: No Spa Z: Other / see remarks	A-Z plus separators
HEAT	Heat [Listing.Construction]	list	Heating description (list)	A: Electric heat B: Gas heat C: Heat pump D: Wall/floor heat E: Radiant heat F: Forced air heat G: Pellet stove H: Wood source I: Coal source J: Oil source K: Propane source L: Solar source M: Natural gas source N: Zone heat X: No heat Z: Other / see remarks	A-Z plus separators
COOL	Cooling [Listing.Construction]	list	Cooling description (list)	A: Refrigeration (Air conditioning) B: Evaporative cooling C: Window/wall unit D: Central air E: Zone cooling X: No cooling Z: Other / see remarks	A-Z plus separators

PROP	PropertyDetails [Listing.Description]	list	Property details (list)	A: Borders preserve / public land B: Waterfront lot C: Dock access D: Private dock E: Lake subdivision F: Golf course lot G: Golf course subdivision H: Hillside lot I: Cul-de-sac lot J: Xeriscape front K: Xeriscape back L: Historic district M: City light views N: Mountain views O: Gated community P: Guarded entry Q: Alley R: Streets not paved S: Borders common area T: Borders public park U: Ocean/lake/bay views Y: Hot property Z: Other / see remarks	A-Z plus separators
YARD	Yard [Listing.Description]	list	Yard details (list)	A: Grass front B: Grass back C: Rock front D: Rock back E: Bushes in front F: Bushes in back G: Trees in front H: Trees in back I: Lush landscaped front J: Lush landscaped back K: Not landscaped front L: Not landscaped back M: Flower garden N: Urban garden X: No yard Z: Other / see remarks	A-Z plus separators
ABED	Bedroom [Listing.Description]	list	Bedroom additional description (list)	A: Master bedroom split B: Other bedroom split C: 2 master bedrooms D: Master bedroom upstairs E: Master bedroom downstairs F: Master bedroom sitting room G: Separate entrance to master bedroom H: Separate entrance to other bedroom I: Master bedroom walk-in closet J: Other bedroom walk-in closet K: Master bedroom balcony L: Other bedroom balcony M: Guest quarters Z: Other / see remarks	A-Z plus separators
ABTH	MasterBathroom [Listing.Description]	list	Master bathroom description (list)	A: ½ master bath B: ¾ master bath C: Full master bath D: 2 master baths E: Separate shower and tub F: Double sinks G: Tub with jets H: Bidet X: No master bath Z: Other / see remarks	A-Z plus separators

DINE	DiningRoom [Listing.Description]	list	Dining room description (list)	A: Formal dining area B: Dining in living/great room C: Dining in family room D: Eat-in kitchen E: Breakfast room F: Breakfast bar/nook Z: Other / see remarks	A-Z plus separators
KTCH	Kitchen [Listing.Description]	list	Kitchen description (list)	A: Oven/range B: Separate oven and range C: Two ovens D: Refrigerator E: Ice maker in fridge F: Separate ice maker G: Separate freezer H: Deep freeze I: Built in dishwasher J: Portable dishwasher K: Microwave L: Sink disposal M: Trash compactor N: Kitchen island O: Closet pantry P: Walk-in pantry Q: Traditional style R: Country style S: Contemporary style T: Luxury style U: Galley style Z: Other / see remarks	A-Z plus separators
LNDR	Laundry [Listing.Description]	list	Laundry description (list)	A: Washer B: Gas dryer C: Electric dryer D: Stacked washer/dryer E: Washer/dryer hookup F: Stacked washer/dryer hookup G: Inside laundry H: Laundry in garage/outside room (replace with K) I: Community laundry J: Coin operated laundry K: Laundry in garage / outside room L: Laundry in kitchen M: Laundry in porch N: Laundry in closet X: No laundry Z: Other / see remarks	A-Z plus separators
ORMS	OtherRooms [Listing.Description]	list	Other rooms description (list)	A: Family room B: Great room C: Library/den D: Office E: Game/rec room F: Screened room/lanai/sunroom G: Loft H: Finished basement I: Unfinished basement J: Walk-in attic K: Exercise room L: Sauna/spa room M: Workshop N: Detached workshop O: Clubhouse P: Formal living room / parlor Q: Formal foyer / entry room Z: Other / see remarks	A-Z plus separators
IFET	InternalFeatures [Listing.Description]	list	Internal features (list)	A: Fix-up B: Remodeled	A-Z plus separators

				C: Skylights D: Vaulted ceilings E: Central vacuum F: Wet bar G: Intercom H: Elevator I: Fire sprinklers J: Telephone installed K: Security system L: Cable/satellite TV ready M: High-speed internet ready N: Roller shields O: Storm shutters Z: Other / see remarks	
EFET	ExternalFeatures [Listing.Description]	list	External features (list)	A: Private yard / courtyard B: Children's play area C: Yard watering system D: Separate guest entrance E: Separate guest house F: Patio / deck G: Covered patio / deck H: Gazebo / ramada I: Tennis court J: Racquetball court K: Sport court L: Circular drive M: Private street N: Waterfall O: Fountain P: Storage shed Z: Other / see remarks	A-Z plus separators
CFET	CommunityFeatures [Listing.Description]	list	Community features (list)	A: Gated community B: Guard gated community C: Security patrol D: Clubhouse E: Playground F: Exercise room G: Common area H: Barbeque grills I: Lake J: Tennis court K: Basketball court L: Racquetball court M: Volleyball court O: Fishing pond / lake P: Putting green Q: Conference room R: Media room S: Business center T: Picnic area Z: Other / see remarks	A-Z plus separators
FURN	Furnishings [Listing.Description]	list	Furnishing features (list)	A: Fully furnished B: Partially furnished X: Unfurnished Z: Other / see remarks	A-Z plus separators
HCAP	Handicapped [Listing.Description]	list	Handicapped features (list)	A: Fully adapted B: Partially adapted X: Not adapted Z: Other / see remarks	A-Z plus separators
UTIL	UtilityService [Listing.Utilities]	list	Utility service (list)	A: Public electric B: Public gas C: Other electric D: Other gas E: Butane / propane F: Gas generator G: Diesel generator	A-Z plus separators

				Z: Other / see remarks	
WATR	WaterService [Listing.Utilities]	list	Water service (list)	A: City water B: Private water company C: Private well D: Shared well E: Water tank F: Water softener G: Irrigation H: Drinking water filter system I: Gas hot water J: Electric hot water K: Solar hot water L: Combination / backup hot water M: Instant / tankless hot water Z: Other / see remarks	A-Z plus separators
SEWR	SewerService [Listing.Utilities]	list	Sewer service (list)	A: Public sewer B: Private sewer C: Septic tank D: Leech field X: No sewer or septic tank Z: Other / see remarks	A-Z plus separators
ENGY	EnergyFeatures [Listing.Utilities]	list	Energy features description (list)	A: Solar hot water B: Sunscreens C: Storm windows D: Multi-pane windows E: Load controller F: Multi-zones G: Ceiling fans H: Attic fan I: Window fan J: Central exhaust fan Z: Other / see remarks	A-Z plus separators
PETS	Pets [Listing.Lease]	list	Pets and animals (list)	A: Possible, with approval B: Cats C: Dogs under 20 lbs D: Dogs over 20 lbs E: Outdoor only F: Indoor only G: Farm animals H: Horses I: Horse corral J: Horse stall K: Horse barn L: Other barn X: No Pets Z: Other / see remarks	A-Z plus separators
RPAY	RentPayment [Listing.Lease]	list	Rent payment details (list)	A: Pay to property manager B: Pay to owner C: Bank draft D: Certified funds only Z: Other / see remarks	A-Z plus separators
INCL	ItemsIncluded [Listing.Lease]	list	Items included in rent (list)	A: Water B: Sewer C: Trash D: Gas E: Electricity F: Lawn care G: Tree care H: Pool care I: Local phone J: Internet service K: Cable or satellite TV L: Security system monitoring M: Association Fees N: Sales Tax	A-Z plus separators

				O: Pest control X: No additional items Z: Other / see remarks	
DPAY	DepositDetails [Listing.Lease]	list	Deposit (earnest money) payment details (list)	A: Listing broker B: Leasing broker C: Owner D: Certified funds only E: Deposit held by broker F: Deposit held by owner Z: Other / see remarks	A-Z plus separators
DISC	Disclosures [Listing.Lease]	list	Disclosures (list)	A: Seller disclosure available B: Agency disclosure required C: Super fund/WQARF/DOD area D: Special assessment district Z: Other / see remarks	A-Z plus separators
RSTR	OccupancyRestrictions [Listing.Lease]	list	Occupancy restrictions (list)	A: Seniors only B: 55+ (one person) C: No smoking permitted D: No waterbeds permitted Z: Other / see remarks	A-Z plus separators
LEAS	LeaseDetails [Listing.Lease]	list	Lease details (list)	A: Month-to-month B: 3 months C: 6 months D: 12 months E: Lease option F: Lease purchase G: Management-broker H: Management-owner I: Owner agent J: Government assistance possible K: Also for sale Z: Other / see remarks	A-Z plus separators
CPAY	CommissionDetails [Listing.Commission]	list	Commission payment details (list)	A: Flat fee B: Percent of gross C: Upon occupancy D: Month-to-month E: Renewal commission F: Receipt of total funds Z: Other / see remarks	A-Z plus separators
SHWI	ShowingInstructions [Listing.Contact]	list	Showing instructions (list)	A: Lockbox occupied B: Lockbox vacant C: Lockbox private D: KILO or courtesy key E: Key at guard gate F: Call listing agent G: Call occupant H: Alarm activated I: Animals present J: Vacant K: Tenants rights L: Open house Z: Other / see remarks	A-Z plus separators
DSCL	StandardDisclosures [Listing.Standards]	text	Company Standard Disclosures	May contain HTML	Memo
PLCY	StandardPolicies [Listing.Standards]	text	Company Standard Policies	May contain HTML	Memo
PRGM	StandardPrograms [Listing.Standards]	text	Company Standard Programs	May contain HTML	Memo

PURL[X]	PhotoURL [Listing.Media.Photos]	Text	URL for Photo X		Alpha URL
PDSC[X]	PhotoDescription [Listing.Media.Photos]	Text	Description of Photo X		Alpha 50
PORD[X]	PhotoDisplayOrder [Listing.Media.Photos]	Text	Display Order of Photo X		Decimal 12
PTYP[X]	PhotoType [Listing.Media.Photos]	Text	Type of Image of Photo X	I: Interior E: Exterior F: Floor plan N: Nearby area M: Map A: Aerial view	A-Z Alpha 1
<p>Photo export notes:</p> <ul style="list-style-type: none"> Variable [X] represents a photo numbered 1-999999 as an actual literal, so field names will export as "PURL1" Export partners may choose to limit the total number of photos exported, limit will be placed based on PORD, I.e first Y number of photos will be exported based on the user's desired display order. Export partners may elect to choose Y number of photos for each type, E.g. first 3 Interior shots, first 3 Exterior shots, first Floor plan, first Map, etc. Export partners may copy photos to a local server, or display from our media server. 					
VURL	VirtualTourURL [Listing.Media.Vtours]	Text	URL of virtual tour file		Alpha URL
VTYP	VirtualTourType [Listing.Media.Vtours]	Text	Type of virtual tour	Egg Otus Others as requested by users and integrated into our offering	Alpha 12
VPLY	VirtualTourPlayer [Listing.Media.Vtours]	Text	URL of Media player for virtual tour		Alpha URL
<p>Virtual tour export notes:</p> <ul style="list-style-type: none"> Most export partners prefer the URL to our player, which will play the tour in a new window (or frame) regardless of the tour type. For export partners that wish to copy the virtual tours locally and play them, the VTYP indicates the type of player required, while the URL provides the actual tour file to copy. This option requires that for each VTYP, the partner install and maintain the latest compatible version of the player. Where newer tours require a player that is incompatible with older players, the type will be unique to indicate that. 					
MPLY	MoviePlayer [Listing.Media.Videos]	Text	URL of Media player for Video		Alpha URL
<p>Video export notes:</p> <ul style="list-style-type: none"> The only option for videos is to display them in our player window or frame them in. 					
AURL	AudioURL [Listing.Media.Audio]	Text	URL of audio file		Alpha URL
ATYP	AudioType [Listing.Media.Audio]	Text	Type of audio	Wav Mp3 Swf	Alpha 12
APLY	AudioPlayer [Listing.Media.Audio]	Text	URL of Media player for audio		Alpha URL
<p>Audio export notes:</p> <ul style="list-style-type: none"> Audio is currently in Alpha testing and not yet available for export, but export feed can still be constructed to include it. Most export partners prefer the URL to our player, which will play the audio in a new window (or frame) regardless of the audio type. For export partners that wish to copy the audio files locally and play them, the ATYP indicates the type of player required, while the URL provides the actual tour file to copy. This option requires that for each ATYP, the partner install and maintain the latest compatible version of the player. Where newer tours require a player that is incompatible with older players, the type will be unique to indicate that. 					
IURL	ContactFormURL [Listing.Contact]	Text	URL to inquiry form		Alpha URL

IAPI	ContactAPIURL [Listing.Contact]	Text	URL to inquiry / lead management API	Details in API section.	Per API Spec
CAPP	ContactApplicationURL [Listing.Contact]	Text	URL to leasing agent's application for this listing		Alpha URL
CLG1	ContactLogo1 [Listing.Contact]	Text	URL to Logo1 of leasing agent		Alpha URL
CLG2	ContactLogo2 [Listing.Contact]	Text	URL to Logo2 of leasing agent		Alpha URL
PMID	ContactPMID [Listing.Contact]	Text	Our ID for the leasing agent		Alpha 12
GRID	ContactGRID [Listing.Contact]	Text	Our ID for the leasing agent's group.	PMID of broker / franchise / master group contact.	Alpha 12
AGEN	ContactAgency [Listing.Contact]	Text	Name of broker or leasing agent's company		Alpha 254
LSNM	ContactLeaseName [Listing.Contact]	Text	Name of leasing agent or property manager		Alpha 254
LSAD	ContactLeaseAddress [Listing.Contact]	Text	Address of leasing agent or property manager		Alpha 254
LSPM	ContactLeasePhone [Listing.Contact]	Text	Phone number of leasing agent or property manager		Alpha 72
LSFX	ContactLeaseFax [Listing.Contact]	Text	Fax number of leasing agent or property manager		Alpha 72
LSEM	ContactLeaseEmail [Listing.Contact]	Text	Email address of leasing agent or property manager		Alpha 254
WWWS	ContactLeaseWebsite [Listing.Contact]	Text	Website of property management company		Alpha 254
<p>Contact export notes:</p> <ul style="list-style-type: none"> • Export partners may wish to link to or frame our contact details and form for the leasing contact using the CURL URL. • If a leasing agent has an online application and has it enabled, the secure URL to the application can be included with CAPP. • Contact form submissions should be reported back to the leasing agent's lead management system using the CAPI URL. More details on the API are below. 					

Section B: API

The listings API extends the feed with real-time data interchange. Each listing includes a URL for each API call. View the **API Examples** document for examples of the API implementation. Have an implementation not addressed? Send us your proven code for review and inclusion.

SAPI: Listing Status

Query the listing status URL as contained in the SAPI field to determine the real time status of the listing. Response returned will be a single letter, either "A" for an active listing, or "I" for an inactive listing. Example response: A

Optional: Submit the variable "show" with a value of "DATC" to append the date the listing was most recently changed to the response, separated by a pipe. Date/time is returned in Unix time.

Example response: A|120050496

VAPI: Listing Views

Query the listing view URL as contained in the VAPI field to record a visit to the listing. It is important to submit views/hits, this is a primary consideration that property managers will use when determining how much your advertising is worth to them.

Optional: Submit the variable "type" with a value of S to indicate that the listing was viewed in a summary view, i.e. an abbreviated form of the listing such as may come up in an initial search. Submit a value of A to indicate that the listing was viewed in a summary format in some enhanced manner on your site, such as in a case where a listing is given preferred placement on the site or search results.

Optional: Submit the variable "check" with a value of S to get a response indicating how many times this listing has been viewed in summary format. Submit with a value of D to get a response indicating how many times the listing has been viewed in detail (full) format, and a value of A to get a response indicating how many times the listing has been viewed in an enhanced summary format. Submit the variable "check_global" in place of check to receive the response for the global stats on this listing, i.e. views on all sites, rather than just your site (default).

PAPI: Import Processing

Query the listing processing URL as contained in the PAPI field to send us the status of the import processing.

This API must have a value set for the "status" variable! Acceptable status values are:

- P: Pass - Successfully processed and included in database.
- F: Fail - Failed processing, could not be included.
- R: Retry - Failed but will try again without any changes required to the data.

Optional: Send a reason code to instruct the user on what needs to happen for successful import in the future. Variable "reason" should be submitted with free form human-readable text instructions.

- Reason: Free form text

Optional: Send a next retry time to inform the user of when the import will be attempted again.

- NextRetry: Number of minutes in the future.

IAPI: Inquiry/Lead Management

Query the inquiry URL as contained in the IAPI URL to indicate that an inquiry was made by a prospective tenant.

Optional: Send all contact information for the prospective tenant to the property manager's lead management system. Partners who allow their customers to manage all their leads centrally are much more likely to earn the praise and renewals of their customers. Time is money! Submit the following variables with their corresponding values when you receive an inquiry into your system:

- Type: W for web/online, E for email, T for phone, F for in-person inquiry
- Name: Prospective tenant full name
- Addr: Prospective tenant address
- City: Prospective tenant city
- Pphn: Prospective tenant preferred phone number
- Email: Prospective tenant email address
- Cmet: Prospective tenant preferred contact method (phone, email)
- Comm: Prospective tenants comments / requests